



FreeStuff.co.uk

Because Everyone Loves a Freebie!

FreeStuff.co.uk is the UK's biggest freebie site, dedicated to sourcing the best online freebies, deals, competitions and discounts for our growing database of satisfied customers.

IMPORTANT STUFF YOU NEED TO KNOW

Advertising & Sponsorship Opportunities

We are aged between 18-45

We have over 13,000+ facebook fans (and we're growing bigger by the day)

We are 65% female

We have over 80,000 unique users per month (and rising)

We have over 80,000+ members opted in to our newsletter

SO WHAT CAN WE DO FOR YOU?

Listed below are some of the advertising and sponsorship opportunities we offer but please contact us to discuss your requirements in more detail as here at **FreeStuff.co.uk** we know there is always a deal to be done.

LEAD GENERATION

Hate waste? We do too, so why don't you just pay us for what we deliver. Targeted, warm leads whenever and wherever you want them.

Costs start from as little as 50p per lead.

COMPETITION SPONSORSHIP

Got something to give away? Great news! We've got over 80,000 unique users every month just waiting to win.

Our rates vary depending on prize value and your specific needs but generally speaking this can be a very cost-effective way for you to reach the masses.

NEWSLETTER COVERAGE

If you want to reach our 80,000 members' right where it counts (their inboxes), then **why don't you consider featuring in our newsletter?**

We respect our users privacy – and never sell their email addresses on to 3rd parties, but if you've got something to shout about, and we think our users will like it, we could bag you the top slot in the newsletter.

SOCIAL MEDIA SOLUTIONS

Have you got an exclusive offer you want to share with our 13,000 facebook fans? Perhaps you're launching a new product, or you need additional exposure for an existing one - or maybe you just want our friends to like you too?

We don't blame you - we're making more and more friends every day because **FreeStuff.co.uk** is such a fun place to be!

HOMEPAGE TAKEOVER

Want dedicated space on our homepage?

For a flat, monthly fee (starting from just £750 plus VAT), we can put you in the spotlight for up to 30 days and you can have full editorial control over the page content - even adding additional images, text, video content, flash games and more!

See our Bodyform case study below for more information on how this could work for you.

FreeStuff.co.uk is the UK's biggest freebie site, dedicated to sourcing the best online freebies, deals, competitions and discounts for our growing database of satisfied customers.

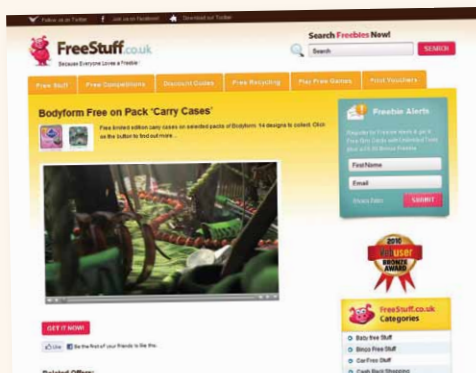


CASE STUDY

BODYFORM CAMPAIGN

Bodyform wanted to generate interest in their new limited edition carry cases, free with selected packs.

We achieved this by hosting bespoke video content, running a competition and building in data capture at point of pack request.



Our bespoke campaign generated 4335 unique clicks in 4 weeks for Bodyform – at an average cpc of 11p. PLUS, we generated 648 competition entries (name, address and email) and an additional 799 pack requests at no additional cost to the client.

The **FreeStuff.co.uk** website traffic has more than doubled since this time.

THEY SAID WHAT?

But don't take our word for it – here's what some of our clients say about us.

*“I have worked with **FreeStuff.co.uk** on two campaigns and they have always delivered high quality leads driving back to a competitive CPRresponse. They are extremely diligent and a pleasure to work with. Would highly recommend them.”*

Rachael Clark
Communications Planning Manager, Carat UK

*“We have been working with **FreeStuff.co.uk** for over a year now, and we have been satisfied with the traffic from the beginning. Both the website and the newsletter traffic correspond well to the target audience of our clients and they have been pleased with it.”*

Claire Delisle
Account Director Lead Generation, Unanimis

*“**FreeStuff.co.uk** is not only a key affiliate but also a favourite. Always willing to trial new ideas and Nick has a great deal of industry experience. Would definitely recommend to anyone.”*

Lucy Zakrzewska
Publisher & Acquisition Manager, Magnetise Media

WHY CHOOSE FREESTUFF.CO.UK?

We're already winning awards and working with some of the UK's biggest brands so **why don't you come and join us!**



We want your campaign to work as much as you do so rest assured we will put in the time, effort and expertise to get you the results you need, when you need them most. **Plus... our users love us too!**



← “The best competition prize this year and EVER! I won 3 days 5* in Malta VIP for Isle of MTV and I won it on my birthday! This picture is of LMFAO on stage from our view on the VIP platform with free bar and waitress service canapes :)”
Hannah from Sevenoaks



← “A small collection of the beauty freebies and prizes I've received recently. The Herbal Essences and Garnier BB cream sachet came this morning. I can't remember the last time I bought a mascara!”
Lora from Glasgow



← “One of my competition prizes from this year – a girl can never have too much chocolate”
Clare from Honiton



← Martin from Wickford in his “MusucBag”!



↑ Franchesca from Birmingham got sent a free Milky Bar – even the smallest freebies are fun to get!

→ “Star prize I won :) Merry Christmas”
Gary from Birmingham



TALK TO US

Here at **FreeStuff.co.uk**, we are a flexible and forward thinking bunch, and will try to accommodate any ideas you may have – just give us a call, and we'll see what we can do to help!

CALL US ON: 020 7411 9833

EMAIL: nick@hardlyrocketscience.co.uk

OR simply use the contact us form on the website, leaving your contact information and a brief outline of what you're looking for.

FreeStuff.co.uk